

**DISCUSSION NOTES
CAMPUS COMMUNITY COUNCIL
THURSDAY, FEBRUARY 21, 2013
9:00 – 10:00 a.m. – 203 Mrak Hall**

Member Attendees (no attendees by phone): Gloria Alvarado, Ellen Bonnell, Jordan Carroll, James Cabbage, Karl Engelbach, Dianne Gregory, Ralph Hexter, Rob Kerner, Harris Lewin, Lyn Lofland, Claudia Morain, Bruno Nachtergaele, Peter Siegel, Maureen Stanton, Laura VanWinkle and John Vohs.

Absent: Yena Bae, Carolyn de la Pena, Adela de la Torre, Ethan Evans, Penelope Herbert, Linda Katehi, Shaun Keister, William Lacy, Phyllis McCalla, John Meyer, Charles Nichols, Claire Pomeroy, Rahim Reed, Ramak Siadatan, Rebecca Sterling

Attending Non-Members: Amy Pereira

Delegates: Adrienne Martin (on behalf of William Lacy), Lora Jo Bossio (on behalf of Adela de la Torre)

Guests: Gary Sandy

January 18, 2013 Discussion Notes Approved

Discussion Highlights:

1. Online Education

a. Pros:

- i. Could help control the cost of education, by reducing the capital costs associated with a course (i.e. building large lecture rooms)
- ii. If executed correctly, could reduce time to degree rates.
- iii. Could provide access to a broader audience and increase the variety of courses available.
- iv. Students are increasingly using technology in their daily lives, so online education could provide a way for students to learn using the technology skills they have.
- v. Online courses have been beneficial to international students in preparing them for the transition to the university.
 - a. **ACTION:** Student Affairs will provide information regarding the online international student orientation offered.
- vi. Could provide an opportunity for team teaching across campuses.
- vii. Might offer a more efficient way for students to complete lower division courses.

- b. Cons:
 - i. There is a perception that online education will save the university money, but it requires significant start-up and maintenance costs.
 - ii. Concern about the elimination of academic teaching roles.
 - iii. Concern about private companies “owning” the process of creating and maintaining online education.
- c. Things to consider:
 - i. A hybrid approach would allow online education to supplement classroom work.
 - a. UC administration agrees this would be the best approach.
 - b. UCD Provost’s office already offers hybrid grants to faculty.
 - ii. Even online education courses need to be staffed proportionally to the number of students in the class. In the beginning there would be a need for additional assistance from TAs, faculty, etc.
 - iii. Before introducing online education broadly, the university would need to research all options for implementing online education courses (i.e. EdEx, Mooks, etc.)
 - iv. Technology will continue to change the way universities teach.
 - a. There are/will be multiple avenues through which courses will be offered
 - b. What is the value of a local degree vs. a hybrid degree?
- d. UCD and Online Education
 - i. We need to educate people (public and university) on what it means to be a Research University, so that online education becomes a positive addition to the coursework.
 - ii. Are UC students more valuable to California?
 - a. We need to “sell” the quality aspect of a UC education.
 - iii. Administrators are already working on a more automated registration system to assist in cross-campus course credit within the UC system.
 - iv. ISE (Summer Exchange Program) has a small online education program they are looking at scaling more broadly. Could offer good data on online education within UCD.
 - v. Administrators are currently working on an all-day retreat with faculty regarding online education and OP will have retreats in April to discuss the issue.